

Kellogg

SEED COMPANY

MILWAUKEE 1,
WISCONSIN

RECEIVED

ESTABLISHED 1918

PHONE: BRoadway 6-0373

FEB 6 1957

322 EAST FLORIDA STREET

U. S. Department of Agriculture

WHOLESALE PRICE LIST

January 21, 1957

LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

RAINBO

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and Astoria Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$75.00
5 pound bag (10 per bundle)	73.00
25 pound bag	70.50
50 pound bag	70.25
100 pound bag	70.00

RAINBO SHADE

Contains Penn State Chewings Fescue, Poa Trivialis, Creeping Red Fescue, Red Top and Perennial Ryegrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$63.00
5 pound bag (10 per bundle).....	61.00
25 pound bag	58.50
50 pound bag	58.25
100 pound bag	58.00

BLUEMOUND

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$59.00
5 pound bag (10 per bundle).....	57.00
25 pound bag	54.50
50 pound bag	54.25
100 pound bag	54.00

GREENDALE

Contains Kentucky Bluegrass, Kentucky 31 Fescue, Timothy, White Clover, and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)....	\$47.00
3 pound bag (20 per bundle).....	45.00
5 pound bag (10 per bundle).....	45.00
25 pound bag	42.50
50 pound bag	42.25
100 pound bag	42.00

STAR

Contains Kentucky Bluegrass, Alta Fescue, Meadow Fescue, Timothy, and American Ryegrass.

	PER 100 POUNDS
25 pound bag	\$36.50
50 pound bag	36.25
100 pound bag	36.00

MERION BLUEGRASS BLEND

Contains Merion Kentucky Bluegrass, Pennlawn Red Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$168.00
5 pound bag	166.00
100 pound bag	163.00

WHITE CLOVER

	PER 100 POUNDS
1/2-lb. box	\$96.00
1-lb. box	95.00

ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$90.00

SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$145.00

KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag	\$87.00
5-lb. bag	85.00

TURF GRASSES and WHITE CLOVER

KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand — 21-lb. per bushel.....	\$77.00
24-lb. per bushel	83.00
28-lb. per bushel	90.00

ROUGH BLUEGRASS (Poa Trivialis)

	PER 100 POUNDS
Fancy Imported	\$50.00

RED TOP

	PER 100 POUNDS
Rainbo Brand	60.00
Extra Fancy	65.00

ANNUAL RYEGRASS

	PER 100 POUNDS
Domestic	\$10.50

PERENNIAL RYEGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$14.50

CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	51.00

CREeping RED FESCUE

	PER 100 POUNDS
Domestic	\$52.00
Imported	50.00

PENN STATE CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$55.00

PENNLAWN RED FESCUE

	PER 100 POUNDS
Certified	\$110.00

KENTUCKY 31 FESCUE

	PER 100 POUNDS
Domestic	\$20.00

MEADOW FESCUE

	PER 100 POUNDS
Imported	\$22.00

ASTORIA BENTGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$80.00
Certified Red Tag	75.00

HIGHLAND BENTGRASS

	PER 100 POUNDS
Certified	\$65.00
Not Certified	62.50

SEASIDE BENTGRASS

	PER 100 POUNDS
Certified	\$135.00

WHITE CLOVER

	PER 100 POUNDS
Fancy	\$85.00
Choice	80.00
Mixing Grade	70.00

MERION KENTUCKY BLUEGRASS

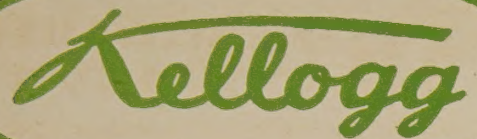
	PER 100 POUNDS
Domestic — 1 to 49 lbs.....	\$240.00
Domestic — 50 lbs. or more.....	225.00

ARBORETUM KENTUCKY BLUEGRASS

	PER 100 POUNDS
.....	\$195.00

TIMOTHY

	PER 100 POUNDS
Rainbo Brand	\$25.50



SEED COMPANY



MILWAUKEE 1, WISCONSIN

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

ESTABLISHED 1918

WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

CARCO-X

(For the Practical Gardener)

Soil Treatment — Repellant — Contact
Insecticide — Fungicide

SIZES	PER DOZEN	RETAIL EACH
½ pt. (glass)	\$ 9.00	\$1.25
Pints (tin)	13.32	1.85
Quarts (tin)	21.60	3.00
Gallons (tin)	63.00	8.75

SEEDERS and FERTILIZER SPREADERS

A complete line for landscapers and home owners.

	DEALER PRICE	SUGGESTED LIST PRICE
18-inches wide — No. 25 Home Lawn Distributor.....	\$ 7.50	\$10.45
20-inches wide — No. 30 Home Lawn Distributor.....	9.50	13.95
24-inches wide — No. 40 Home Lawn Distributor.....	12.50	17.95
24-inches wide — 241 SD Perfect Distributor.....	33.50	54.25
36-inches wide — M 361 Perfect Distributor.....	35.00	52.25
36-inches wide — 361 SD Perfect Distributor.....	45.00	69.95

MASTERS HANDI-CARTS

(for hauling leaves, dirt and rubbish)

	DEALER PRICE	RETAIL PRICE
Model VM66	\$6.00	\$ 8.95
Model LM66	8.50	12.95

PEAT MOSS — Horticultural

PREMIER — Certified Imported Canadian in Plastic Bales
For lawns, trees, shrubs, flower and vegetable gardens.

	DEALER EACH
Standard or Large Bale.....	\$4.10
Kar Bale	3.10
Pick-up Bale	2.20
Garden Pak	1.10
Plank Pak60

DETORF — Imported German fully wrapped in burlap with paper inner liner

	DEALER EACH
Super or Gardner Bale.....	\$4.50
Standard or Large Bale.....	4.20

PREMIER — NURE

A good organic fertilizer with a peat moss base.

	DEALER PRICE
5-lb. bags (12 per case).....	\$.38 each
50-lb. bags	1.85 each

TERRA-LITE — Vermiculite Plant Aid

Nature's own soil conditioning mineral.

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
¾ bushel (4 cubic feet).....	\$1.50	\$2.35
2 bushel (2½ cubic feet).....	1.20	1.95
	for 6	
½ bushel (6 bags per carton).....	3.65	.95
	for 12	
½ peck (12 bags per carton).....	3.20	.45

FERTILIZERS MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag	\$58.00
80 pound bag	48.50
100 pound bag	46.00

SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton (packed in cases of 8 cartons) \$.62 ea.		2½ lb. box \$.25
		5 lbs. .50 (two 2½ lb. boxes)
		10 lbs. .95
25 lb. bag	\$1.04 ea.	\$1.60
(packed in cases of 2 bags)		
50 lb. bag	1.63 ea.	2.50
100 lb. bag	2.93 ea.	4.50

G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
100 lb. bag	\$3.90	\$6.00
50 lb. bag	2.15	3.25
25 lb. bag	1.25	1.90

WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag	\$1.65	\$2.50
50 lb. bag	2.45	3.75
100 lb. bag	4.75	7.25

SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL (EACH)
1 pound box (24 per case).....	\$14.40	\$ 1.00
	for 6	
5 pound can	12.60	4.00
(6—5-lb. cans per case)		
	Each	
25 pound drum	8.00	12.00

MILCYANATE

(Contains herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag	\$4.75	\$7.50

Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans	\$ 5.18	\$.69
1 doz. 1½-lb. cans	14.65	1.95
6 only 4-lb. bags	26.30	3.50

FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. cans	\$ 7.20	\$ 1.00
6 only 5-lb. bags	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER

PRICES TO DEALERS DOZEN

SUGGESTED PRICES TO CONSUMER EACH

ROSE INSECTICIDE AND FUNGICIDE

New complete formula. Controls insects and diseases.	2 doz. 8-oz. squeeze — dusters..	\$11.20	\$1.49
	2 doz. 8-oz. dust guns	9.68	1.29
	1 doz. 1-lb. canisters	12.70	1.69
	8 only 3-lb. bags	28.13	3.75

FLORAL DUST (or Spray)

For use on all flowering plants to control insects and diseases.	2 doz. 8-oz. squeeze — dusters..	\$ 8.90	\$1.19
	2 doz. 8-oz. dust guns.....	7.85	.98
	1 doz. 1-lb. canisters	9.40	1.25
	8 only 3-lb. bags	21.98	2.75

VEGETABLE GARDEN DUST (or Spray)

For use on all vegetables including cucumbers. Controls both insects and diseases.	2 doz. 8-oz. squeeze — dusters..	\$ 8.90	\$1.19
	2 doz. 8-oz. dust guns.....	7.85	.98
	1 doz. 1-lb. canisters	9.40	1.25
	8 only 3-lb. bags	21.98	2.75

FRUIT TREE SPRAY

Controls both insects and diseases.	1 doz. 1-lb. canisters	\$ 9.40	\$1.25
	8 only 3-lb. bags	21.98	2.75

TOMATO DUST (or Spray)

Especially for tomatoes. Controls insects, stops blight.	2 doz. 8-oz. squeeze — dusters..	\$ 8.25	\$1.10
	2 doz. 8-oz. dust guns.....	7.10	.89
	1 doz. 2-lb. bags	10.00	1.25

ROSE SPRAY — DUSTER

A new complete formula in a handy easy-to-use aerosol.	1 doz. 12-oz. aerosols	\$15.80	\$1.89
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GARDEN INSECT SPRAYER

Aerosol for roses and other flowers, (contains three insecticides.	1 doz. 12-oz. aerosols	\$12.65	\$1.59
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APHID AND MITE SPRAY (50% Malathion)

Controls aphids, mites, red spiders, flies, Japanese beetle and many other insects.	4 doz. 1-oz. bottles	\$ 3.70	\$.49
	1 doz. 4-oz. bottles	9.40	1.25
	1 doz. 1-pt. bottles	26.00	3.25

SEED DISINFECTANTS and TURF FUNGICIDES

SEMESAN

For vegetables and flower seeds and bulbs.

PACKAGES

4-oz. size....

12-oz. can....

25-lb. pail....

MINIMUM WHOLESALE PRICES TO DEALERS

\$40.86

(a case of 36 cans)

32.94

(a case of 12 cans)

88.00

(a pail)

MIN. RETAIL PRICES TO CONSUMERS

\$ 1.80

(a can)

4.95

(a can)

105.00

(a pail)

"SEMESAN" TURF FUNGICIDE

For lawns, golf courses and other fine turfs.

PACKAGES

25-lb. drum....

100-lb. drum....

MINIMUM WHOLESALE PRICES TO DEALERS

Ask

Ask

MIN. RETAIL PRICES TO CONSUMER

\$ 82.00

310.00

TERSAN "75"

The new product Tersan 75 contains the same active ingredients as Tersan, but is 75% strength instead of 50%. One pound of Tersan 75 will treat 9000 square feet of area.

SIZES

3-lb. bag (12 per case).....

8-oz. can (a case of 24 cans)

MIN. PRICE TO DEALER PER DOZ.

ask

ask

MIN. RETAIL PRICE PER PKG.

\$5.10

1.65

LAWN WEED KILLERS

Du Pont LAWN WEED KILLER

(2, 4-D in liquid form for killing dandelions, plantains and many other undesirable broad-leaf weeds.

SIZE

8-oz. can (24 cans per case)....

MIN. PRICE TO DEALER PER DOZ.

\$7.50

MIN. RETAIL PRICE PER PKG.

\$1.00

Du Pont LAWN WEED KILLER NO. 2

A concentrated form of 2, 4-D especially suitable for larger areas.

SIZE

32-oz. can (12 cans per case)...

MIN. PRICE TO DEALER PER DOZ.

\$22.15

MIN. RETAIL PRICE PER PKG.

\$2.95

LAWN WEEEDER

Aerosol containing 2, 4-D and tracer to mark sprayed weeds.

SIZE

1 doz. 12-oz. aerosols

MIN. PRICE TO DEALER PER DOZ.

\$13.50

MIN. RETAIL PRICE PER PKG.

\$1.79

Du Pont "AMMATE"

Sure death on poison ivy, poison oak, poison sumac, deep-rooted perennial weeds and brush.

SIZES

2-lb. bottle (12 bottles per case)...

6-lb. bottle (4 bottles per case)...

MIN. PRICE TO DEALER PER CASE

\$9.20

7.85

MIN. RETAIL PRICE PER PKG.

\$1.15

2.95

Du Pont "AMMATE"-X WEED AND BRUSH KILLER

Like "Ammate" except it is more concentrated.

60-lb. bags

DEALER PRICE PER CWT.

\$31.00

DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
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DORMANT SPRAY OIL

		PER DOZEN	
1 doz. 1-qt. cans.....	\$ 1.25	\$10.00	

SPREADER - STICKER

		FOR 48	
4 doz. 1-oz. cans.....	\$.49	\$14.75	
1 gal. can	8.65	\$ 6.90 ea.	
5 gal. can	42.00	32.50 ea.	

50% Tech. METHOXYCHLOR — "Marlate" 50 (Wettable Powder)

		FOR 24	
2 doz. 8-oz. canisters.....	\$ 1.00	\$16.00	
		PER LB.	
4-lb. bags (12 to case).....		\$.64	

50% DDT (Wettable Powder)

		FOR 24	
2 doz. 1-lb. canisters	\$.90	\$14.40	
		PER LB.	
3-lb. bags (16 to case).....		\$.25	

"FERMATE" FUNGICIDE (Wettable Powder)

		FOR 24	
2 doz. 8-oz. canisters.....	1.00	16.00	

FUNGICIDE - A ("PARZATE") (Wettable Powder)

		FOR 24	
2 doz. 6-oz. canisters.....	\$.85	\$13.60	
		PER LB.	
3-lb. bags (12 to case).....		\$.51	

GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F.	\$1.49	
4 only 8-oz. F.D.	1.19	
4 only 8-oz. V.G.D.	1.19	\$19.90
4 only 8-oz. T.D.	1.10	

ACME

Insecticides — Fungicides — Weed Killers

RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ctn.	24	\$12.96	\$.90
1 lb. bag	24	11.52	.80
4 lb. bag	12	Market	

DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ctn.	12	\$5.40	\$.75

GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 8.64	\$.60
4 lb.	12	10.80	1.50
50 lb.	1	9.00 ea.	15.00 ea.

6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and box-elder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$.69
4 lb.	12	12.60	1.75

WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00

We also stock other Acme Insecticides and Fungicides



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WASHINGTON 25 D.C.

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MARKET QUOTATIONS

Lawn Grass Seed
Highway and Turf
Grasses, Fertilizers
Peat Moss, Seeders, Weed Killers
Insecticides, Fungicides
and Seed Disinfectants